Case Study - BDU

About the University

Bharathidasan University (BDU) is a State University in the city of Tiruchirapalli of the Tamilnadu state in India. The university has 151 Affiliated Colleges including 10 constituent colleges, 21 Govt. colleges, 11 government-aided colleges to have an autonomous status. Bharathidasan University has three campuses Palkalaiperur Campus, Khajamalai Campus, and BIM campus.

Bharathidasan University offers various UG, PG, Doctoral, and distance education programs in the University departments. Students can apply in Affiliated colleges, model colleges, and PG Extension Centers to grab admission in regular and distance programs.

Challenges faced by the university

- Training the Students to seek beyond-the-syllabus experience, practice unbounded thinking and make them industry ready.
- Difficult in providing Internship in some specific sectors.

How the University benefited by uLektz?

uLektz helped Bharathidasan University to implement SaaS-based cloud platform with Bring Your Own Device (BYOD) and Offline Access supported Branded Android mobile app exclusively for Bharathidasan University.

Using their own branded App, the university enabled digital education along with skill development, internships and employment opportunities.

uLektz provides instant technical support for all the university users via Chat, Phone and E-mail. This made the users very comfortable and the usage of the App got increased day by day.
Outcomes:

The university students were offered with most appropriate quality curated resources for education, skill development and jobs based on individual student’s academics, interests and needs through this uLektz Campus. Thus, making them industry-ready.